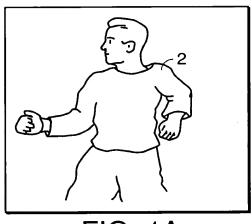
Title: A Method and Apparatus for Interaction with Hyperlinks in a Television Broadcast Inventor(s): Katcher et al.
Serial No.: 09/695,900
Atty Docket No.: WMI-004CP1
Atty/Agent: Joseph B. Milstein







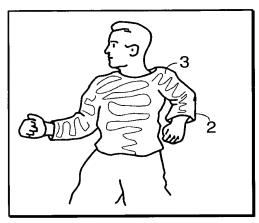


FIG. 1B

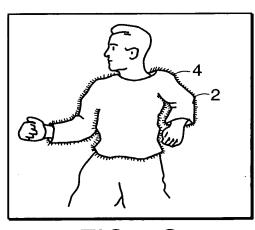
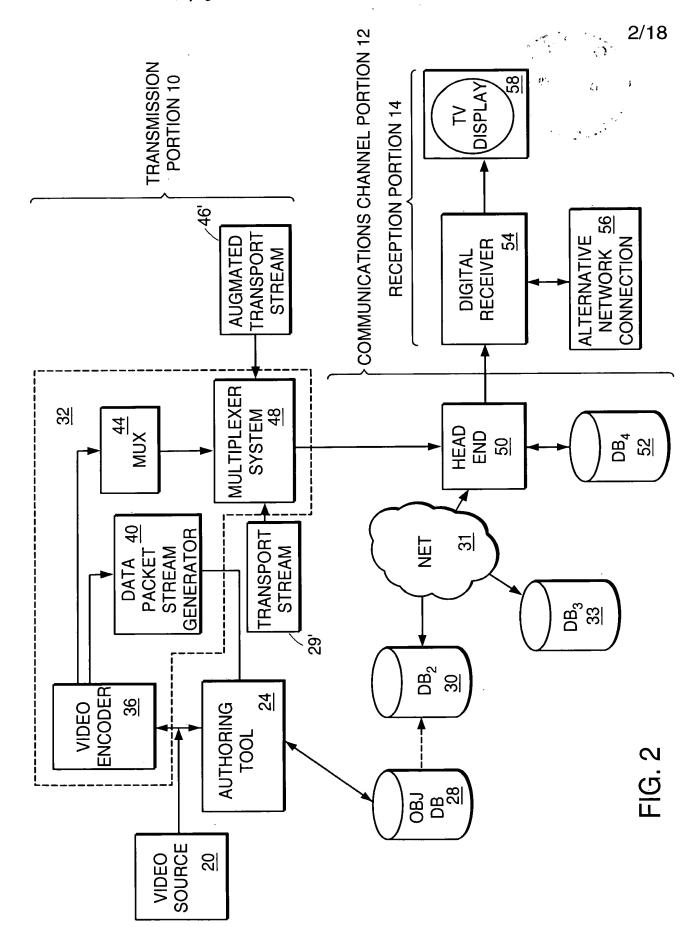


FIG. 1C



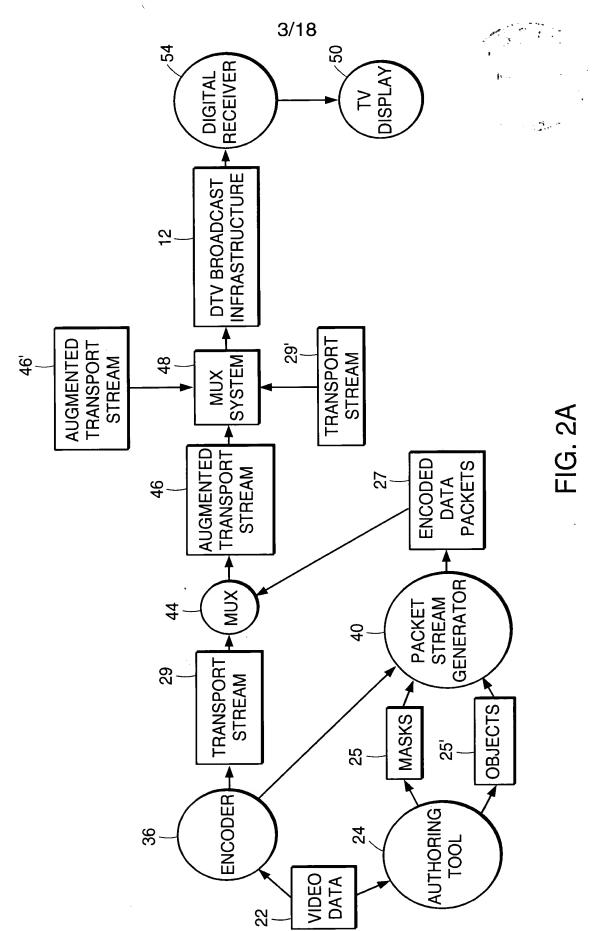
FIG. 1D

Title: A Method and Apparatus for Interaction with Title: A Method and Apparatus for Int Hyperlinks in a Television Broadcast Inventor(s): Katcher et al. Serial No.: 09/695,900 Atty Docket No.: WMI-004CP1 Atty/Agent: Joseph B. Milstein



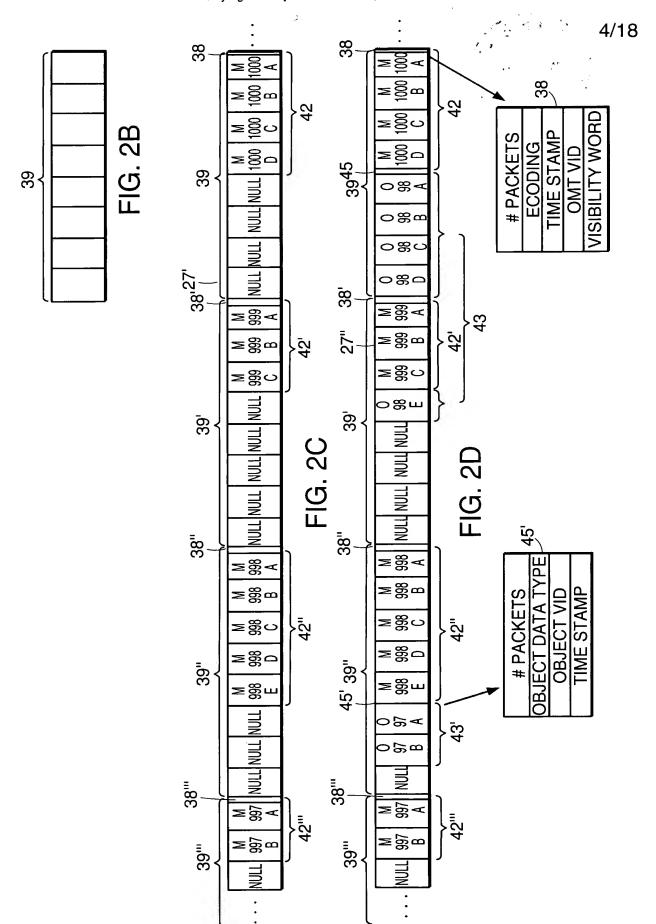
Title: A Method and Apparatus for Interaction with Hyperlinks in a Television Broadcast Inventor(s): Katcher et al. Serial No.: 09/695,900

Atty Docket No.: WMI-004CP1 Atty/Agent: Joseph B. Milstein



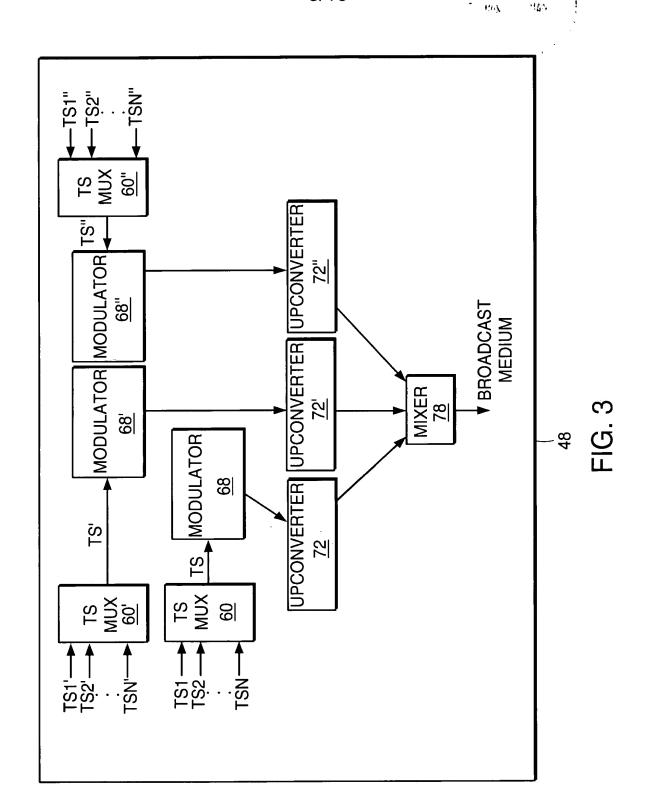
Title: A Method and Apparatus for Interaction with Hyperlinks in a Television Broadcast Inventor(s): Katcher et al. Serial No.: 09/695,900 Atty Docket No.: WMI-004CP1

Atty/Agent: Joseph B. Milstein

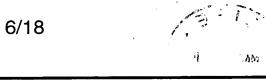


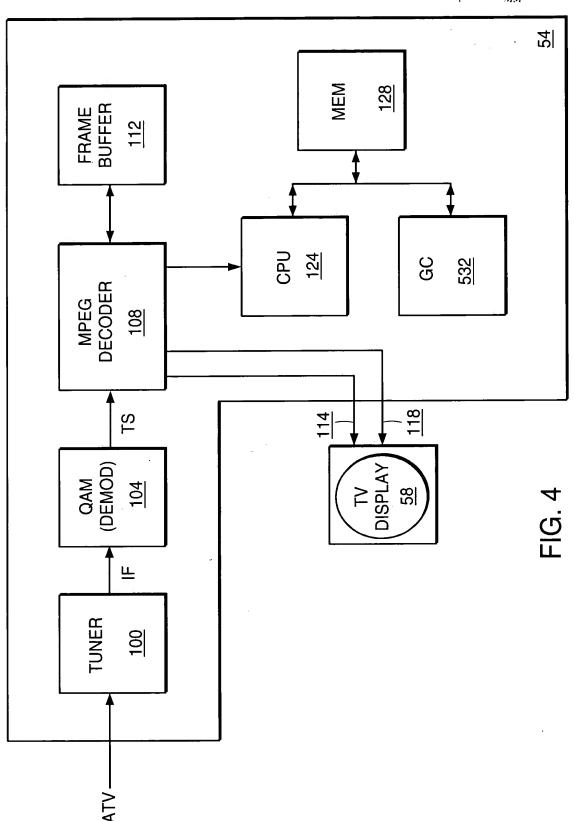
Title: A Method and Apparatus for Interaction with Hyperlinks in a Television Broadcast

Inventor(s): Katcher et al.
Serial No.: 09/695,900
Atty Docket No.: WMI-004CP1
Atty/Agent: Joseph B. Milstein



Title: A Method and Apparatus for Interaction with Hyperlinks in a Television Broadcast Inventor(s): Katcher et al. Serial No.: 09/695,900 Atty Docket No.: WMI-004CPI Atty/Agent: Joseph B. Milstein





Title: A Method and Apparatus for Interaction with Hyperlinks in a Television Broadcast Inventor(s): Katcher et al. Serial No.: 09/695,900 Atty Docket No.: WMI-004CP1 Atty/Agent: Joseph B. Milstein 7/18 FIG. 5-2 AM. FIG. 5 216 000000 UID 200 00000 218 0000 🙋 TS 00000 24 VISIBILITY 000 00 205 **AUTHORING** 0 0 0 0 219 TOOL 00 207 000 000 212 000 000 210 UID = 2002UID = 1012[B]STRING | PICKSIZE ACTION | EXIT 259 UID = 2001UID = 1010STRING | PICKCOLOR ACTIONISAVE D) **SELECTOR** UID = 2000(COLOR) **DISPLAY UID ACTION UID** DIALOG TABLE UID = 1011 / 2501010 1011 **NAME** UID 1012 253<sup>L</sup> MENU1 2001 258 UID = 9999**BODY TEXT** SYMBOL 1 256 STRING EXIT 266" UID = 8888SELECTOR 256' 290' UID = 2001STRING BUY DISPLAY UID ACTION UID UID = 7777256" 5555 1111 STRING SAVE 2222 5555 3333 5555 292 UID = 1111 4444 5555 STRING RED (SIZE) DIALOG TABLE 292' UID = 2222-250' UID = 5555STRING BLUE UID NAME UID = 3333253" MENU1 2004 STRING GREEN 267 258 **BODY TEXT** SYMBOL2 UID = 4444

FIG. 5-1

FIG.

5-1

**FRAME** 

206

257

290

292"

292"

7777

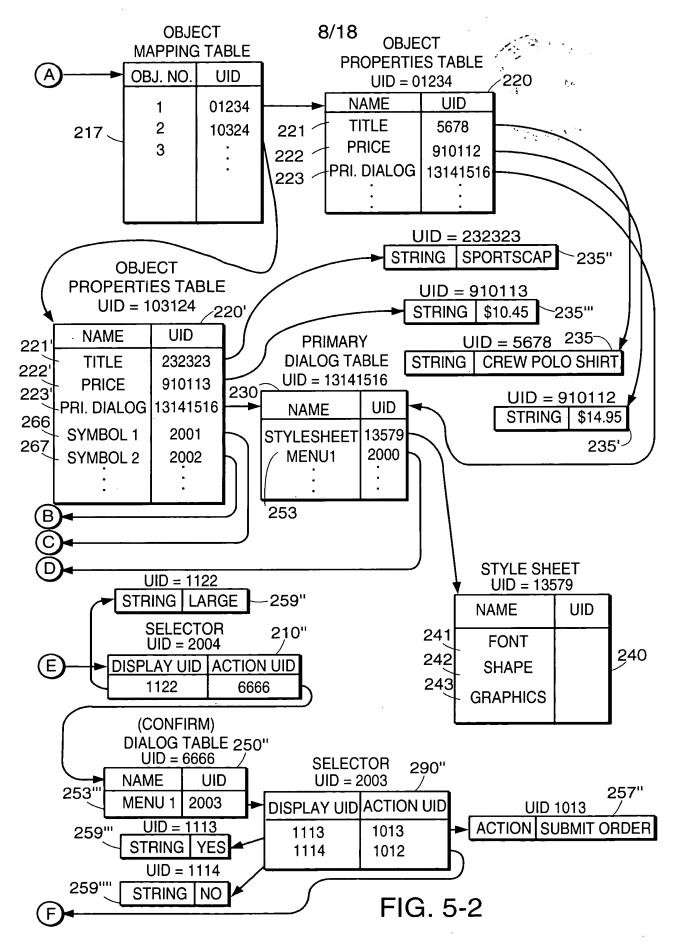
8888

9999

STRING YELLOW

Title: A Method and Apparatus for Interaction with Hyperlinks in a Television Broadcast

Inventor(s): Katcher et al. Serial No.: 09/695,900 Atty Docket No.: WMI-004CP1 Atty/Agent: Joseph B. Milstein



Title: A Method and Apparatus for Interaction with Hyperlinks in a Television Broadcast Inventor(s): Katcher et al. Serial No.: 09/695,900 Atty Docket No.: WMI-004CPI Atty/Agent: Joseph B. Milstein

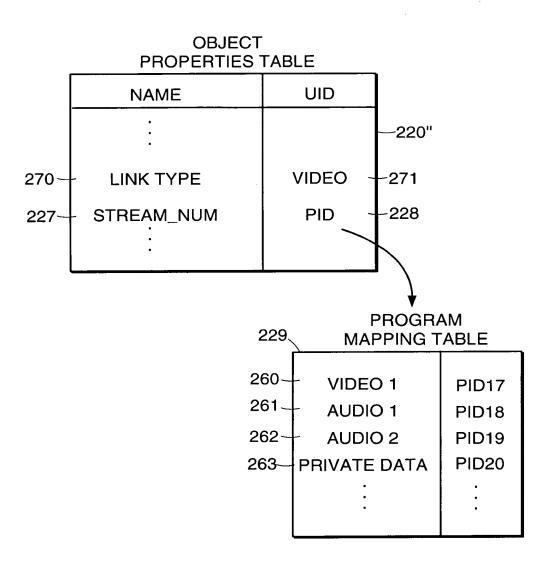
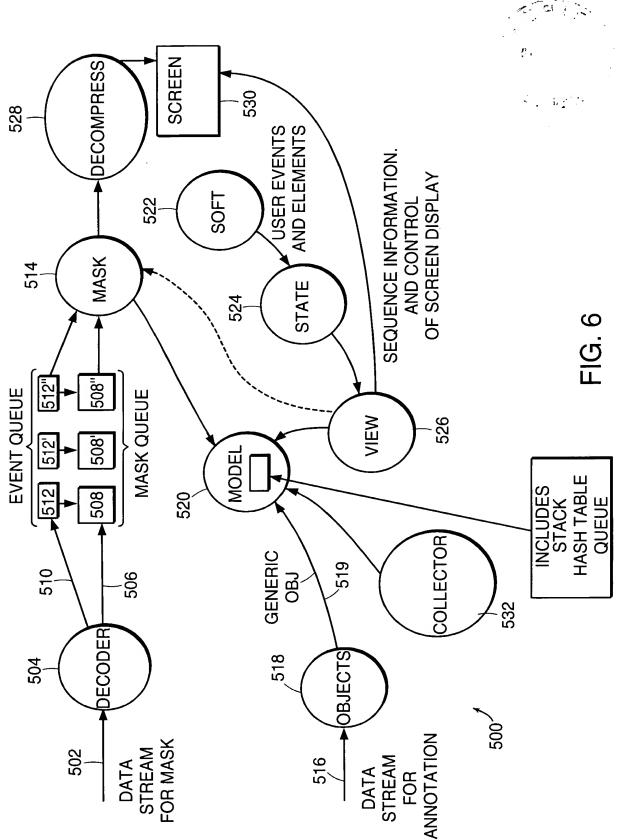


FIG. 5A

Title: A Method and Apparatus for Interaction with Hyperlinks in a Television Broadcast Inventor(s): Katcher et al. Serial No.: 09/695,900 Atty Docket No.: WMI-004CP1 Atty/Agent: Joseph B. Milstein

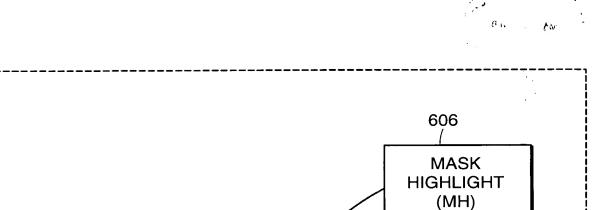




Title: A Method and Apparatus for Interaction with Hyperlinks in a Television Broadcast Inventor(s): Katcher et al.
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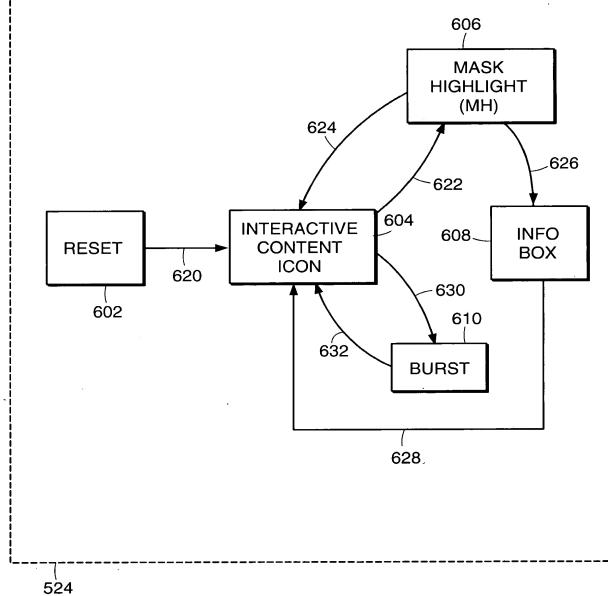


FIG. 7

Title: A Method and Apparatus for Interaction with Hyperlinks in a Television Broadcast Inventor(s): Katcher et al. Serial No.: 09/695,900 Atty Docket No.: WMI-004CP1 Atty/Agent: Joseph B. Milstein



FIG. 8A



FIG. 8B

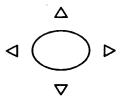
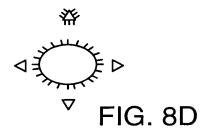


FIG. 8C

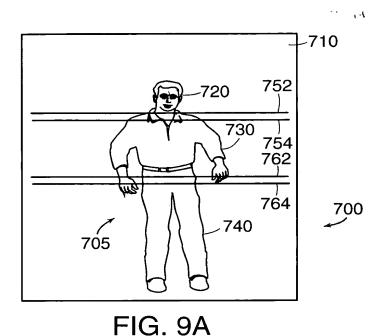


Title: A Method and Apparatus for Interaction with

Hyperlinks in a Television Broadcast

Inventor(s): Katcher et al. Serial No.: 09/695,900 Atty Docket No.: WMI-004CP1 Atty/Agent: Joseph B. Milstein

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NO. ROWS (=3)

ROW 1: (COLOR<sub>1</sub>,  $N_1$ ), (COLOR<sub>2</sub>,  $N_2$ ), (COLOR<sub>3</sub>,  $N_3$ ), ... (COLOR<sub>N</sub>,  $N_N$ )

ROW 2: N<sub>1</sub>, N<sub>2</sub>, N<sub>3</sub>, ..., N<sub>N</sub> ROW 3: N<sub>1</sub>, N<sub>2</sub>, N<sub>3</sub>, ..., N<sub>N</sub>

FIG. 9B

(VALUE INDICATOR OF COLOR, RUN LENGTH, OFFSET) FIG. 9C

NO. ROWS (=3)

ROW 1: (COLOR<sub>1</sub>, RUNLENGTH<sub>1</sub>,OFFSET<sub>1</sub>), (COLOR<sub>2</sub>, RUNLENGTH<sub>2</sub>,OFFSET<sub>2</sub>)  $\dots$ (COLOR<sub>N</sub>, RUNLENGTH<sub>N</sub>,OFFSET<sub>N</sub>)

ROW 2: (RUNLENGTH<sub>1</sub>,OFFSET<sub>1</sub>), (RUNLENGTH<sub>2</sub>,OFFSET<sub>2</sub>),....(RUNLENGTH<sub>N</sub>,OFFSET<sub>N</sub>)  ${\tt ROW~3:~(RUNLENGTH_1,OFFSET_1),~(RUNLENGTH_2,OFFSET_2),....(RUNLENGTH_N,OFFSET_N)}\\$ 

FIG. 9D

Title: A Method and Apparatus for Interaction with Hyperlinks in a Television Broadcast Inventor(s): Katcher et al. Serial No.: 09/695,900 Atty Docket No.: WMI-004CPI Atty/Agent: Joseph B. Milstein



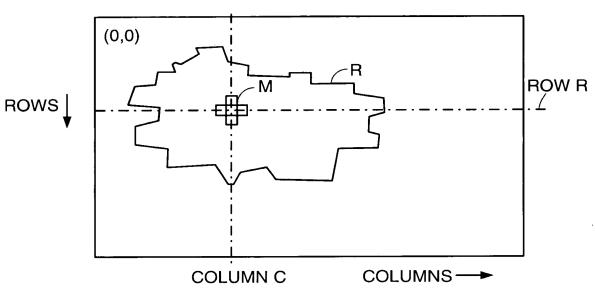


FIG. 10A

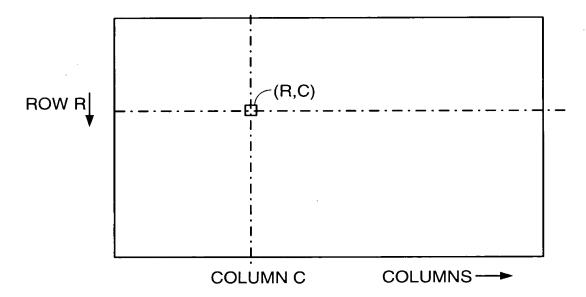
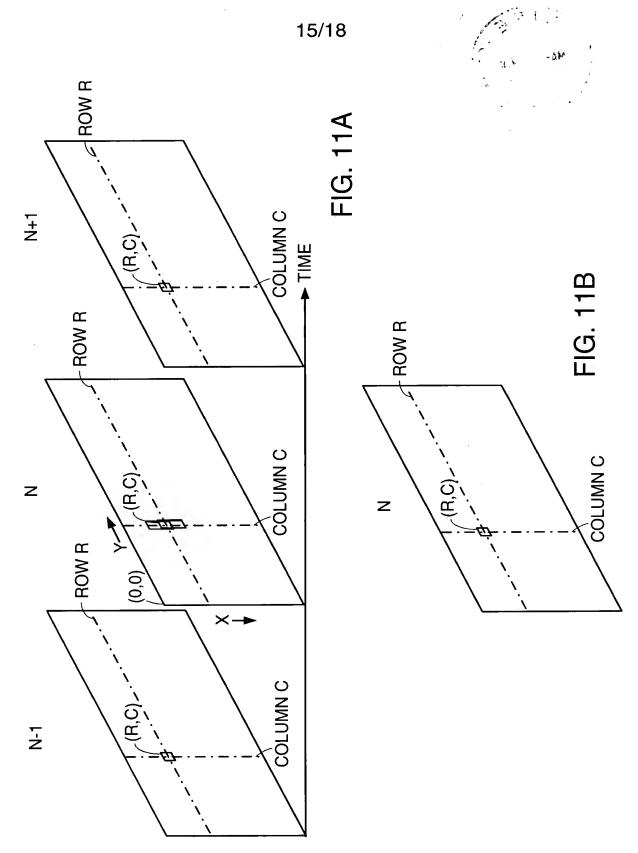


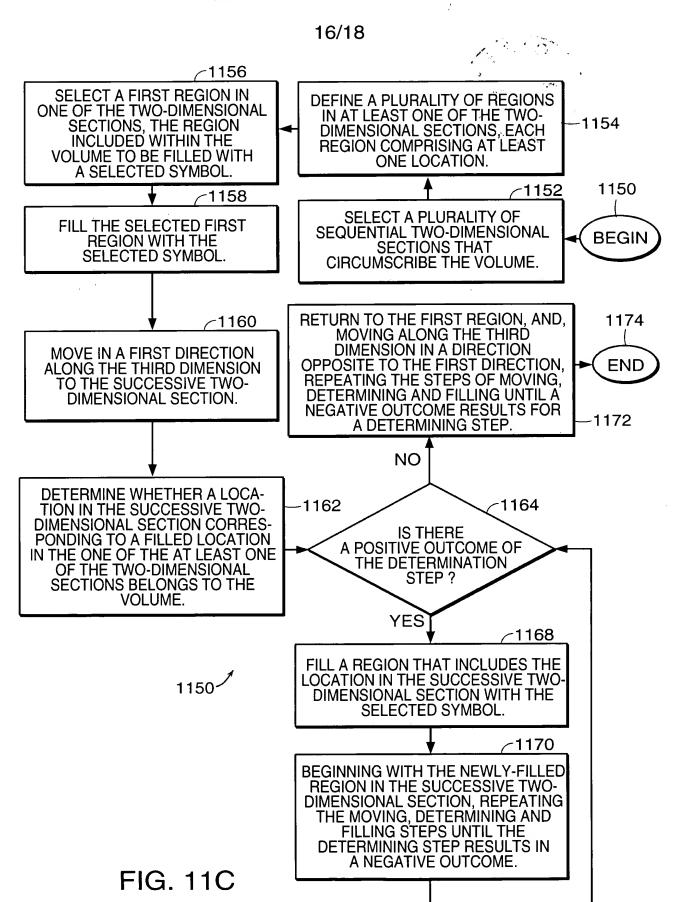
FIG. 10B

Title: A Method and Apparatus for Interaction with Hyperlinks in a Television Broadcast Inventor(s): Katcher et al. Serial No.: 09/695,900 Atty Docket No.: WMI-004CP1 Atty/Agent: Joseph B. Milstein

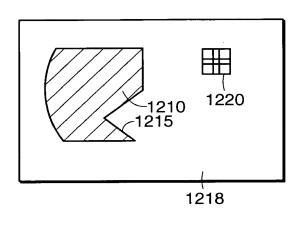


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Atty Docket No.: WMI-004CP1 Atty/Agent: Joseph B. Milstein



Title: A Method and Apparatus for Interaction with Hyperlinks in a Television Broadcast Inventor(s): Katcher et al.
Serial No.: 09/695,900
Atty Docket No.: WMI-004CP1
Atty/Agent: Joseph B. Milstein



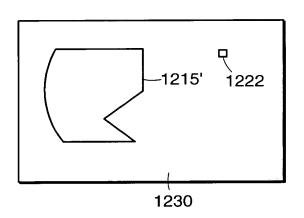


FIG. 12A

FIG. 12B

Title: A Method and Apparatus for Interaction with Hyperlinks in a Television Broadcast Inventor(s): Katcher et al.
Serial No.: 09/695,900
Atty Docket No.: WMI-004CP1
Atty/Agent: Joseph B. Milstein



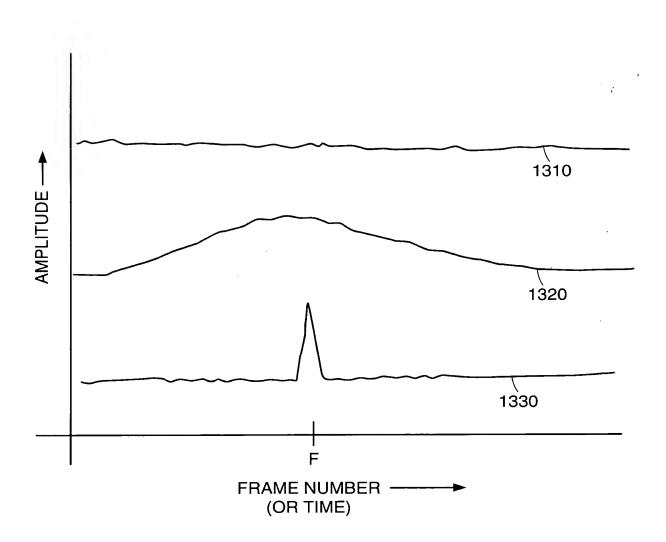


FIG. 13